

## Great Minds *Wit & Wisdom* | Sample Client Services Overview

### Launch Professional Learning

#### Services Overview

Curriculum or Content Area	English Language Arts   <i>Wit &amp; Wisdom with Geodes</i>
Type of Professional Learning	Launch Professional Learning
Number of Educators Served	<ul style="list-style-type: none"> <li>• 501 – 1,000 educators</li> </ul>
Audience	<ul style="list-style-type: none"> <li>• Teachers</li> <li>• School Leaders</li> <li>• Instructional Coaches</li> <li>• District Leaders</li> </ul>
District Type	<ul style="list-style-type: none"> <li>• Traditional District</li> </ul>
District Size	<ul style="list-style-type: none"> <li>• 10,001 – 50,000 students</li> </ul>
Delivery Format	<ul style="list-style-type: none"> <li>• Virtual</li> <li>• In-Person</li> <li>• Hybrid</li> </ul>
Total Cost Range <sup>1</sup>	<ul style="list-style-type: none"> <li>• \$500,001 – \$1,000,000</li> </ul> <p><i>Great Minds works with partners to determine a sequence and price structure that meets their needs and context.</i></p>

<sup>1</sup> Includes travel-related expenses, etc.

**Services narrative | Launch Professional Learning**

*What were the goals of the professional learning? How did you work with the school or system to determine the goals and progress monitor for them throughout the engagement? (Limit 200 words)*

When partners launch Great Minds curriculum, Great Minds collaborates to plan both the runway introductory professional learning (PL) and the path for the multiyear, comprehensive PL journey. For this district's foundational PL sessions, learning goals were defined by an analysis of the knowledge and skills partners need for success. These foundational sessions build educators' knowledge of the curriculum's *what, why, and how*. For our customized professional learning network, facilitators and participants set personalized learning goals.

In addition, this large, urban, West-coast district had shifted to inclusive instruction for multilingual learners and had specific goals related to meeting this population's needs. To serve these goals, Great Minds created a tailored sequence of launch sessions with frequent touchpoints to foster teacher collaboration and build knowledge and skills to meet multilingual learner needs.

To monitor progress in PL sessions our participants reflect on their own progress towards the session learning goals and articulate their next steps. To monitor the district's progress with launching implementation, *Wit & Wisdom* professional development (PD) and implementation success team members conduct bi-weekly or monthly check-in meetings to assess progress, plan upcoming PL and logistics, and celebrate successes.

*How was this professional learning customized to meet the educators' needs? How were facilitators prepared to meet the needs of participants? (Limit 200 words)*

At adoption, Great Minds collaborated to create a three-year PD and implementation plan for this district, providing a road map for when and how PD would be delivered.

During regular meetings, district and Great Minds team members discuss educator needs and how to meet these needs. Specific, immediate needs are addressed as they arise. For example, we hosted a PLC session for all educators on *Wit & Wisdom in Sync* and the Affirm digital platform once the district team determined the right Year 1 moment to introduce those resources.

In addition, learning is tailored in these ways:

- Each PD session is grounded in the district's instructional framework; we connect each session to relevant framework elements.
- The district's plan is revised based on quantitative and qualitative data from walkthroughs and session feedback.
- After each session, we review teacher feedback with the district leadership to identify trends and action steps.
- To meet district goals for multilingual learners, Great Minds created a series specifically designed to foster teacher collaboration and build knowledge and skills to meet multilingual learner needs.

PD facilitators receive training on the district's context, so they can respond to questions related to the district's transition to *Wit & Wisdom* and *Geodes*.

*Describe the delivery structures employed and how often participants were able to participate in professional learning over the length of the engagement. (Limit 200 words)*

Great Minds provides varied options for the delivery of professional learning—through virtual or in-person sessions and through self-study or guided use of tools and resources. This district took advantage of varied delivery structures for launch professional learning.

All district educators, including teachers of multilingual learners and of students receiving special-education services, participated in two days of foundational learning in the summer before launching the curriculum in Summer 2022. Subsequently, all participants engaged in monthly learning throughout the school year. All had additional ongoing opportunities for virtual, in-person, and independent learning. English language development (ELD) specialists also participated in additional, customized learning with *Wit & Wisdom's* multilingual learning supports during regular sessions throughout the 2022-2023 school year.

*How did the professional learning build on previous work or set the foundation for additional professional learning?  
(Limit 200 words)*

The district's instructional framework is guiding the district's professional learning. To meet the full scope of their goals, the district is engaging with UnBoundEd, TNTP, and Great Minds in concert in order to establish practices that lead to grade-level instruction across all 60 district schools.

The district has committed to a minimum of three years of support from Great Minds, and the plan builds off of the district's previous work and sets a clear path for ongoing learning. The contract includes flexibility for which sessions will take place when. We decide, collaboratively, what the right next sessions are for the district's educators based on teachers' feedback, assessment and observation data, and district leader perceptions.

Due to the success of the Guided Observation for Leaders (GOL) session, Great Minds is planning to deliver more GOL sessions in Spring 2023 to build coaching knowledge and skills in site-based leadership teams. These GOL sessions complement the district's recent decision to establish site-based coaches at each site.

Our next step will include our Coaching Series so that we can work directly with educators to deepen their knowledge of *Wit & Wisdom* lessons and to empower them to make instructional decisions that maximize student learning.