



## EL Education Sample Client Services Overview (Launch)

This overview represents the services for one client of the professional learning partner.

### Services Overview

Curriculum or Content Area (adoption)	EL Education K-8 English Language Arts Curriculum	
Type of Professional Learning (Adoption, Launch, Ongoing for Teachers, or System Design and Leadership Support)	Adoption Launch	
Number of educators serviced	<input type="checkbox"/> 1 - 50 <input type="checkbox"/> 51 - 100	<input type="checkbox"/> 101 - 500 <input type="checkbox"/> 501 - 1000 <input checked="" type="checkbox"/> 1000+
Audience (select all that apply)	<input checked="" type="checkbox"/> Teachers <input checked="" type="checkbox"/> School Leaders	<input checked="" type="checkbox"/> Instructional Coaches <input checked="" type="checkbox"/> District Leaders
District Type	<input checked="" type="checkbox"/> Traditional District <input type="checkbox"/> Charter <input type="checkbox"/> Suburban <input checked="" type="checkbox"/> Greater than 20% of English language learners <input checked="" type="checkbox"/> Greater than 20% students with disability	<input type="checkbox"/> Private <input type="checkbox"/> Parochial <input type="checkbox"/> Rural <input checked="" type="checkbox"/> Greater than 60% of economically disadvantaged students <input type="checkbox"/> Greater than 80% students of color



District Size	<input type="checkbox"/> Fewer than 2,500 students <input type="checkbox"/> 2,500 to 10,000 students <input type="checkbox"/> 10,001 - 50,000 students	<input checked="" type="checkbox"/> 50,001 - 100,000 students <input type="checkbox"/> More than 100,001 students
Delivery Format	<input checked="" type="checkbox"/> Virtual <input checked="" type="checkbox"/> In-person <input checked="" type="checkbox"/> Hybrid	
Total Cost Range <sup>1</sup>	<input type="checkbox"/> Less than \$50,000 <input type="checkbox"/> \$50,000 - \$100,000 <input type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$500,001 - \$1,000,000 <input checked="" type="checkbox"/> \$1,000,000+

### Services narrative

What were the goals of the professional learning? How did you work with the school or system to determine the goals and progress monitor for them throughout the engagement? (Limit 200 words)

EL Education offers ongoing support and professional learning for all key stakeholders in a system with the ultimate goal of building self-sustaining capacity. This level of partner collaboration informs the design of the partnership implementation plan and occurs at critical points in the year to monitor progress on implementation goals and adjust the plan to ensure clarity and alignment with school and/or district needs. This work begins at the onset of year one onboarding with the Summer Launch: a comprehensive suite of support for teachers, leaders, and coaches to lay a strong foundation for the systematic adoption of a high quality curriculum. Our partnerships have shown that the EL Education curriculum, paired with ongoing, embedded, high quality professional learning, measurably lifts teacher practice and yields higher student achievement—and ‘launching’ the partner with quality and efficacy is critical for not only long-term health and fit of the adoption, but also for tending carefully to the complexities of change management at scale.

We initiate partnership with the school district via:

<sup>1</sup> Includes any travel related expenses, etc.



- **Strategic planning:** co-create the goals, vision of implementation, and logistical roll-out plan for large-scale adoption; including: deciding PD dates for teachers and support staff, coaches, building and district leaders.
- **Teacher Launch:** 2 days, 12 hours total to learn principles and structures of the curriculum including learning equitable instructional practices to meet the needs of all learners.
- **Leader/Coach Launch:** PL for leaders and coaches to support curriculum implementation. Participants learn about curriculum structure, reflect on their role as Change Leaders, identify key instructional practices, and align on high-quality implementation indicators.
- **Supported Planning and Module Unpacking:** A collaborative, interactive guided planning session ahead of the roll-out of new content; 4 times a year for all teachers and coaches who support literacy instruction to become familiar with instructional materials for the next module.
- **Instructional Coaching Crew Kickoff:** PL for coaches to fully prepare them to support all teachers with implementing the curriculum for impact.

How was this professional learning customized to meet the educators' needs? How were facilitators prepared to meet the needs of participants? (Limit 200 words)

The PL is customized to reflect the district's vision, chosen delivery method (virtual, hybrid or in person) and method of curriculum access - print and/or digital materials. Facilitators are debriefed on the partner implementation goals, provided instructional content in advance prior to facilitating professional learning, and are invited to office hours to practice and ask questions. The EL partnership launch lead also works carefully and strategically alongside the district leadership team to ensure that all launch content reflects the priorities of the district. This means: language alignment, pictures and examples in decks that reflect the people and the community, and intentional connections to prior professional learning initiatives in the district.

Describe the delivery structures employed and how often participants were able to participate in professional learning over the length of the engagement. (Limit 200 words)

Launch Professional learning for all stakeholders is delivered virtually through Zoom, but can also be delivered in person or in a hybrid model. Strategic planning with key district leaders and the *Summer Kickoff* for instructional coaches and building



leaders is also delivered virtually, in-person, or in a hybrid model depending on the preferences and accessibility constraints of the partner. When working in large district systems to support scaled adoptions, EL Education considers instructional coaches and building leaders the key levers for building capacity to deepen the implementation. As such, coaches and leaders are engaged in multiple opportunities for deep learning and collaboration leading up to the start of the school year; including: a 6-hour leader/coach launch, ongoing strategic planning, and a 6-hour kickoff to the Instructional Coaching Crew. Teachers are engaged in an (up to) 5-day series of professional learning to both learn about the content and internalize + unpack the first module of instruction.

How did the professional learning build on previous work or set the foundation for additional professional learning? (Limit 200 words)

Our curriculum is based on the [Science of Reading](#) (SoR) and our onboarding programming sets the foundation for implementing the curriculum for impact. As such, the first series of teacher-facing supports balance explicit product training and a curriculum materials investigation with a deep exploration of high-leverage instructional practices aligned with best practices for culturally relevant pedagogy and SoR informed instruction (i.e. building background knowledge in a content based curriculum).