

## Sample Client Services Overview

This overview represents the services for one client of the professional learning partner.

### Services Overview

Curriculum or Content Area (adoption)	<ul style="list-style-type: none"> <li>• ELA adoption</li> <li>• EL Education Grades 6 - 8</li> <li>• Imagine Learning EL Education Grades 6 - 8</li> <li>• Odell Education High School Literacy Program</li> </ul>
Type of Professional Learning (Adoption, Launch, Ongoing for Teachers, or System Design and Leadership Support)	System Design and Leadership Support
Number of educators serviced	<input type="checkbox"/> 1 - 50 <input checked="" type="checkbox"/> 51 - 100 <input type="checkbox"/> 101 - 500 <input type="checkbox"/> 501 - 1000 <input type="checkbox"/> 1000+
Audience (select all that apply)	<input type="checkbox"/> Teachers <input checked="" type="checkbox"/> School Leaders <input checked="" type="checkbox"/> Instructional Coaches <input checked="" type="checkbox"/> District Leaders
District Type	<input checked="" type="checkbox"/> Traditional District <input type="checkbox"/> Charter <input type="checkbox"/> Suburban <input type="checkbox"/> Greater than 20% of English language learners <input type="checkbox"/> Greater than 20% students with disability <input type="checkbox"/> Private <input type="checkbox"/> Parochial <input type="checkbox"/> Rural <input type="checkbox"/> Greater than 60% of economically disadvantaged students <input type="checkbox"/> Greater than 80% students of



	color	
District Size	<input type="checkbox"/> Fewer than 2,500 students <input type="checkbox"/> 2,500 to 10,000 students <input checked="" type="checkbox"/> 10,001 - 50,000 students	<input type="checkbox"/> 50,001 - 100,000 students <input type="checkbox"/> More than 100,001 students
Delivery Format	<input type="checkbox"/> Virtual <input checked="" type="checkbox"/> In-person <input type="checkbox"/> Hybrid	
Total Cost Range <sup>1</sup>	<input type="checkbox"/> Less than \$50,000 <input checked="" type="checkbox"/> \$50,000 - \$100,000 <input type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$500,001 - \$1,000,000 <input type="checkbox"/> \$1,000,000+

**Services narrative**

What were the goals of the professional learning? How did you work with the school or system to determine the goals and progress monitor for them throughout the engagement? (Limit 200 words)

Successful curriculum implementation is dependent on system design and leadership support. Leaders need to support teachers with the systems and structures that enable implementation of the curriculum with integrity. They need to provide both accountability for implementation of the curriculum while also actively identifying support when areas of need are surfaced.

1:1 executive coaching sessions supported leaders to set a vision, discuss successes and challenges of implementation, and prepare for action with the use of our strategies and resources.

<sup>1</sup> Includes any travel related expenses, etc.



We know it is essential for leaders to actively visit classrooms to provide both accountability, progress monitoring, and support for implementation. Each BL Learning Walk is non-evaluative and supported up to five leaders to:

- Visit classrooms
- Observe and reflect using a digital reflection tool
- Align on evidence gathered during the observations
- Identify patterns and trends of implementation

The goal of this experience was to build the capacity of leaders to understand what quality curriculum implementation looks like. Leaders continue to use the Learning Walk Tool and process on their own.

How was this professional learning customized to meet the educators' needs? How were facilitators prepared to meet the needs of participants? (Limit 200 words)

1:1 personalized virtual coaching for leaders can be delivered in 4 sessions, 8 sessions, or full year depending on the District's preference. These coaching sessions were outcome driven and are based on the District's strategic goals and initiatives. Educators had access to the thousands of high quality instructional strategies for both leaders and teachers through our digital library in the BL Lab. We included leader specific strategies that support curriculum implementation. Each Learning Walk tool includes topics or targets and then indicators of implementation to support the district's specific outcome based goals.

Describe the delivery structures employed and how often participants were able to participate in professional learning over the length of the engagement. (Limit 200 words)

Effective professional learning isn't a one-day event; it's a purposeful year-long journey. To create a systemic change in



practice, BetterLesson's phased approach to professional learning addresses the mindset change required to embrace the initiative, as well as the content and skills needed to achieve the intended outcomes.

- Launch - In year 1 of implementing the curriculum, educators collaborated at an in-person launch experience designed to provide an introduction to the curriculum and support all educators to take ownership of a successful launch as they explore the foundational components of the curriculum. In year 2 and beyond, teachers and leaders participated in a virtual workshop series to develop a comprehensive learning and support plan to further adopt and understand the curriculum.
- Planning - As educators gained experience teaching the curriculum, they collaborated in virtual workshops to dig deeper into best instructional practices and how to strategically plan lessons. During year 2 and year 3, teachers learned how to leverage the curriculum to make strong instructional decisions. During this time, leaders worked with an executive coach to learn how to support teachers during curriculum adoption and planning.

Followed by Progress Assessment and Targeted Supports, BetterLesson's phased approach to professional learning supported the district through each phase of curriculum adoption and implementation.

How did the professional learning build on previous work or set the foundation for additional professional learning? (Limit 200 words)

We provided 1:1 Coaching to instructional coaches, school and district leaders to support system design and ongoing support for curriculum implementation. The coaching sessions focused on how to answer specific curriculum questions, build and share resources that supported implementation, and continued to develop observational skills that supported leaders to identify patterns and trends of implementation. We helped leaders to highlight strengths in implementation and to leverage them to continue to grow a culture of change. The coaching builds up on the learning from Strategic Planning, the Launch, as well as the Planning support. All of the learning experiences are connected and helped us to achieve the outcome of sustained quality implementation of the curriculum.