



Sample Client Services Overview

This overview represents the services for one client of the professional learning partner.

Services Overview

Curriculum or Content Area (adoption)	<ul style="list-style-type: none"> • ELA adoption • EL Education Grades 6 - 8 • Imagine Learning EL Education Grades 6 - 8 • Odell Education High School Literacy Program
Type of Professional Learning (Adoption, Launch, Ongoing for Teachers, or System Design and Leadership Support)	Launch
Number of educators serviced	<input type="checkbox"/> 1 - 50 <input type="checkbox"/> 101 - 500 <input type="checkbox"/> 51 - 100 <input type="checkbox"/> 501 - 1000 <input type="checkbox"/> <input checked="" type="checkbox"/> 1000+
Audience (select all that apply)	<input checked="" type="checkbox"/> Teachers <input checked="" type="checkbox"/> Instructional Coaches <input checked="" type="checkbox"/> School Leaders <input checked="" type="checkbox"/> District Leaders
District Type	<input checked="" type="checkbox"/> Traditional District <input type="checkbox"/> Private <input type="checkbox"/> Charter <input type="checkbox"/> Parochial <input type="checkbox"/> Suburban <input type="checkbox"/> Rural <input type="checkbox"/> Greater than 20% of English language learners <input type="checkbox"/> Greater than 60% of economically disadvantaged students <input type="checkbox"/> Greater than 20% students with disability <input type="checkbox"/> Greater than 80% students of



	color	
District Size	<input type="checkbox"/> Fewer than 2,500 students <input type="checkbox"/> 2,500 to 10,000 students <input checked="" type="checkbox"/> 10,001 - 50,000 students	<input type="checkbox"/> 50,001 - 100,000 students <input type="checkbox"/> More than 100,001 students
Delivery Format	<input checked="" type="checkbox"/> Virtual <input checked="" type="checkbox"/> In-person <input type="checkbox"/> Hybrid	
Total Cost Range ¹	<input type="checkbox"/> Less than \$50,000 <input type="checkbox"/> \$50,000 - \$100,000 <input checked="" type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$500,001 - \$1,000,000 <input type="checkbox"/> \$1,000,000+

Services narrative

What were the goals of the professional learning? How did you work with the school or system to determine the goals and progress monitor for them throughout the engagement? (Limit 200 words)

To support the successful launch of the curriculum, educators needed opportunities to independently understand and collaboratively work together to build an awareness of the curriculum design principles, curriculum structure and components, how they align to the ELA key shifts, and how they work together to support student centered learning. Educators also need time to independently and collaboratively plan initial lessons, so they can feel comfortable and confident using the high quality curriculum materials to ensure that all students are able to achieve at high levels. We think deeply about how our professional learning experiences combine to provide a curriculum launch that supports teachers to implement the curriculum with integrity as well as giving teachers an opportunity to access differentiated supports based on need.

¹ Includes any travel related expenses, etc.

How was this professional learning customized to meet the educators' needs? How were facilitators prepared to meet the needs of participants? (Limit 200 words)

The Launch Workshops are designed to bring teams together and normalize new concepts, language, and practices. These Launch Workshops include the teachers, instructional leaders, and building leaders that will work together to enact this change in practice. Workshops included the following sections:

- **Define:** Aligning on the design principles, structure of the curriculum and how it is organized to support students with the essential key ELA shifts. This section builds understanding of how to implement the curriculum with integrity.
- **Explore:** The skills addressed and assessed in the Module or Unit, watch a video or discuss the components of a model lesson, experience a close reading lesson, and observe the lesson components in action. This section allows for small group discussion and choice.
- **Build:** Reflect on the key instructional shifts as educators begin to plan for their first lesson. This section supports teachers to create a lesson plan that they can implement the next day.

Describe the delivery structures employed and how often participants were able to participate in professional learning over the length of the engagement. (Limit 200 words)

Effective professional learning isn't a one-day event; it's a purposeful year-long journey. To create a systemic change in practice, our phased approach to professional learning addresses the mindset change required to embrace the new or existing initiative, as well as the content and skills needed to achieve the intended outcomes.

- **Launch** - In year 1 of implementing the curriculum, educators collaborated at an in-person launch experience designed to provide an introduction to the curriculum and support all educators to take ownership of a successful launch as they explore the foundational components of the curriculum. In year 2 and beyond, teachers and leaders participated in a



virtual workshop series to develop a comprehensive learning and support plan to further adopt and understand the curriculum.

Followed by Planning, Progress Assessment, and Targeted Supports, BetterLesson's phased approach to professional learning supported the district through each phase of curriculum adoption and implementation.

How did the professional learning build on previous work or set the foundation for additional professional learning? (Limit 200 words)

We supported both a teacher and leader Curriculum Launch Workshop. The purpose of the Launch is to build a foundational understanding of the curriculum components and design from a teacher and leader perspective. The Launch workshop helped teachers and leaders to understand how the EdReports Green Rated Curricula supported the key shifts in teaching and learning. The teacher Launch set teachers up to understand the curriculum structure and plan for the initial lessons. The leader Launch focused on how leaders can support teachers to make shifts in their classroom and implement the curriculum. It builds on the action planning that leaders worked on in the Adoption Phase. The Launch is essential for supporting teachers and leaders to be prepared for the professional learning that will follow.