

Sample Client Services Overview

This overview represents the services for one client of the professional learning partner.

Services Overview

Curriculum or Content Area (adoption)	<ul style="list-style-type: none"> • ELA adoption • EL Education Grades 6 - 8 • Imagine Learning EL Education Grades 6 - 8 • Odell Education High School Literacy Program
Type of Professional Learning (Adoption, Launch, Ongoing for Teachers, or System Design and Leadership Support)	Ongoing for Teachers
Number of educators serviced	<input type="checkbox"/> 1 - 50 <input type="checkbox"/> 51 - 100 <input type="checkbox"/> 101 - 500 <input type="checkbox"/> 501 - 1000 <input checked="" type="checkbox"/> 1000+
Audience (select all that apply)	<input checked="" type="checkbox"/> Teachers <input type="checkbox"/> School Leaders <input checked="" type="checkbox"/> Instructional Coaches <input type="checkbox"/> District Leaders
District Type	<input checked="" type="checkbox"/> Traditional District <input type="checkbox"/> Charter <input type="checkbox"/> Suburban <input type="checkbox"/> Greater than 20% of English language learners <input type="checkbox"/> Greater than 20% students with disability <input type="checkbox"/> Private <input type="checkbox"/> Parochial <input type="checkbox"/> Rural <input type="checkbox"/> Greater than 60% of economically disadvantaged students <input type="checkbox"/> Greater than 80% students of



	color	
District Size	<input type="checkbox"/> Fewer than 2,500 students <input type="checkbox"/> 2,500 to 10,000 students <input checked="" type="checkbox"/> 10,001 - 50,000 students	<input type="checkbox"/> 50,001 - 100,000 students <input type="checkbox"/> More than 100,001 students
Delivery Format	<input type="checkbox"/> Virtual <input checked="" type="checkbox"/> In-person <input type="checkbox"/> Hybrid	
Total Cost Range ¹	<input type="checkbox"/> Less than \$50,000 <input type="checkbox"/> \$50,000 - \$100,000 <input checked="" type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$500,001 - \$1,000,000 <input type="checkbox"/> \$1,000,000+

Services narrative

What were the goals of the professional learning? How did you work with the school or system to determine the goals and progress monitor for them throughout the engagement? (Limit 200 words)

BetterLesson provided ongoing professional learning and curriculum support for educators which included a process to strategically plan units, lessons, and activities based on assessment and to keep the integrity of the curriculum.

BetterLesson delivered targeted Workshops, 1:1 Virtual Coaching, feedback and observation, on-demand courses, a library of Master Teacher instructional strategies and lesson plans available 24/7, and a digital platform that centralizes all professional learning in one easy to access location for administrators to monitor progress across an entire district. The observation and feedback cycles enabled leaders to assess progress toward the identified outcomes and apply targeted support for educators

¹ Includes any travel related expenses, etc.



to continuously grow and learn.

How was this professional learning customized to meet the educators' needs? How were facilitators prepared to meet the needs of participants? (Limit 200 words)

The collaborative planning experiences can be held onsite or virtually to meet the preference of the district and educators. The planning workshops were tailored to meet the specific needs of the students. BetterLesson also provided targeted differentiated support by topic and product to support the varied needs of educators as they pursued curriculum implementation with integrity. These targeted workshops helped specific groups of teachers build knowledge of specific topics such as Language Dives or Close Reads. Targeted and ongoing support for teachers was also achieved through 1:1 personalized virtual coaching. Teachers are assigned a coach based on grade level, years of experience and availability. The coach meets with the teacher every other week to support unit and lesson planning, share resources, and problem solve implementation issues.

Describe the delivery structures employed and how often participants were able to participate in professional learning over the length of the engagement. (Limit 200 words)

Effective professional learning isn't a one-day event; it's a purposeful year-long journey. To create a systemic change in practice, our phased approach to professional learning addresses the mindset change required to embrace the new or existing initiative, as well as the content and skills needed to achieve the intended outcomes.

- Assess Progress - Leaders can better support teachers using the curriculum when they know what positive outcomes look like in the classroom and can make informed, data-driven decisions about their professional learning programs. BL Learning Walks helped leaders observe classrooms, identify trends in practice, and use that information to offer their teachers personalized support. We engaged in Learning Walks quarterly throughout the school year. We collected data

about patterns and trends in implementation that helped us to support specific professional learning needs.

- Targeted Support – Virtual Workshops and 1:1 Coaching provided differentiated support for teachers based on the development opportunities leaders identified in the Assess Progress stage. Teachers could collaborate, identify specific outcomes to work toward, create actionable plans for success in the classroom, plan lessons, try strategies, and measure the impact for students. Virtual workshops were offered quarterly to support specific curriculum implementation needs. Coaching was provided to instructional leaders bi-weekly in 30 minute sessions throughout the school year.

How did the professional learning build on previous work or set the foundation for additional professional learning? (Limit 200 words)

Our planning workshops supported teachers and instructional leaders to internalize the backwards planning process. This is a process that they used during the session and also a process that we hope that they will continue to use as they plan future lessons and units. Participants' understanding of what was learned about the curriculum structure and design in the Launch workshop were leveraged in this workshop and even though the two workshops are distinct, the learning from one to the other builds. Teacher and instructional leader participants were also supported with 1:1 Coaching. This personalized experience supported teachers and leaders with specific curriculum planning questions. Leaders also benefited from the ongoing support through our observational Learning Walks. These learning experiences helped leaders to continue to build their knowledge about what should be observed when the curriculum is being implemented with integrity. Each Learning Walk experience built on the previous one, so that leaders had an opportunity to continue to refine and grow their observation skills and knowledge of the curriculum. All of our professional learning experiences are designed to be ongoing and create sustained change.